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BBA 2nd Semester (N. S.) 2014-17 Examination – July, 2022

COMPUTER APPLICATIONS IN MANAGEMENT

Paper : BBAN-204

Time : Three hours]   [Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all, selecting *one* question from each unit in Section-B. Question No. 1 (Section-A) is *compulsory*. All questions carry equal marks.

SECTION – A

1. Answer the following :

   (a) What are the areas in which information technology can be useful ?

   (b) Define Firewall.

   (c) Define MIS

   (d) Define Multimedia

   (e) What is News group ?

P. T. O.

SECTION – B

UNIT – I

2. What are the different types of computer systems? Explain in detail.

3. Write short notes on :

   (a) E-mailing

   (b) Computer Applications

UNIT – II

4. What are POP and IMAP in context of e-mail ? What are the advantages and disadvantages of POP ?

5. Discuss the following :

   (a) Web hosting

   (b) Internet applications in education

UNIT – III

6. Discuss the following :

   (a) MIS

   (b) IP Addressing

7. Discuss the need and uses of Executive Information Systems ? How they benefit in the development of organizations ?

UNIT – IV

8. Discuss the hardware and software requirements of multimedia computers. What are the multimedia applications in business ?

9. Discuss the following :

(a) Web applications in multimedia

(b) e-marketing and e-advertising.

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